

# KRISHNA VENKATASUBRAMANIAN

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## WORK EXPERIENCE

Dev Ops Engineer

2016 - 2020

Zoho Corporation | Chennai, Tamil Nadu, India.

- Played a key role in defining the technical architecture, development of technology, and monitoring tools starting from a Single US Datacentre to multiple Datacentres (Along with RO) in the US, Europe, China, Japan, Australia, and India.
- Part of revenue growth from 1x to more than 5x per month across several DCs. Currently serving 15 million-plus customers and handling more than 40 million emails every day.
- Designed and built automation tools and applications to deploy next-generation platforms that cut down the staff hours by more than 100 hours per week, resulting in increased revenue and scalability of the application
- Mentored a team of junior DevOps engineers and later led nearly 40% of the team members to perform various DevOps operations and implement new, improved features.
- Collaborated across different teams and modules to bring active operational growth, response, and solve critical problems.

## ENTREPRENEURIAL EXPERIENCE

Brandzappy, Magnum Technologies, and Student Sahaya.

2012 - 2016

Chennai, Tamil Nadu, India.

**BRANDZAPPY:** We designed more than 100s of custom merchandise. And associated with institutions and businesses for the bulk supply of merchandise. We designed, manufactured, and supplied to 25+ institutions and corporate clients. We made a successful delivery of 20 thousand plus products. We made a turnover of 50,000 plus CAD. Brandzappy also acted as a hub for different student-related products from different brands.

- Devised new promotional approaches to boost customer numbers and market penetration while enhancing engagement and driving growth
- Spearheaded third-party contract negotiations to obtain favourably pricing and scheduling parameters.
- Coordinated and implemented practical training for over 200 students to improve different processes and approaches

**MAGNUM TECHNOLOGIES:** We designed various Web Dev projects, Designs, and providing technical support for the same. We did projects for several college organizations and based on demand for clients outside the colleges

**STUDENT SAHAYA-** A platform for young undergraduates to connect with small and medium scale Businesses for Internship opportunities. Our motto was to provide valuable exposure to the industry in the south of India through this platform. Also, this helped more than 80% of 1000+ students gain insightful experience, and small business owners were able to observe the youth's inclination and determination at work

## FREELANCE EXPERIENCE

- Monitored social media and online sources for industry trends.
- Developed a community for network marketing and promotional campaign.
- Was a part of the dealer acquisition campaign, creating strategies and leading operations through a 1500+ student network.
- Helping start-ups and businesses improve their existing business model and increase revenue.

## EDUCATION

Tefler School of Management, University of Ottawa | Ottawa, Ontario. 2022  
Candidate for Master of Business Administration (MBA)

Rajalakshmi Engineering College, Anna University | Chennai, Tamil Nadu. 2016  
Bachelor of Engineering, Computer Science and Engineering

- *Awarded 1st place in IQuest'15 organized by Innovative Project Cell for developing an innovative fitness application.*

## COMPETENCIES

### Professional

Project Management | Product Management | DevOps Engineer | Technical Architecture | Infrastructure scalability | Team Development | Business Strategy and development | Entrepreneurship | Business Model enhancement | Brand Making | Client Pitch | Deal Negotiation

### Technical and Domain Knowledge

SaaS | PaaS | Cloud Products | Enterprise Cloud Solutions | Small Business tech products | Product Development Cycle | Service Architecture | Entrepreneurship | DevOps technologies | Hadoop | HBase | Cloud Architecture | Python | Java | Shell Scripting | Unix | Microsoft Suite

## OTHER ACTIVITIES AND INTERESTS

Association of Computer Science Engineers, President 2015 - 2016  
Led various activities and brought new initiatives to improve many skills and exposure to students

Entrepreneurship Cell, Start-up Head and Member 2013 - 2016  
Founded numerous start-ups, trained young students in multiple domains and organized or coordinated events

### Certifications

Bloomberg Market Concepts (BMC), Microsoft Certified Professional (MCP), MTA - Windows Operating System Fundamentals, Microsoft Office Specialist Excel and PowerPoint, Data Science Associate (EMCDSA) (Certified by DELL EMC)

### Reading

Entrepreneurial stories and management philosophies.

### Sports

Cricket, Badminton, TableTennis, Volleyball.

### Languages

English, Tamil.